



Pala Casino Spa Golf Resort Becomes Supporting Partner of NASCAR San Diego Weekend presented by Anduril; Joins 23XI as Primary Partner of Tyler Reddick and the No. 45 Team

SAN DIEGO (Feb. 10, 2026) – NASCAR announced today that Pala Casino Spa Golf Resort will be a Supporting Partner of the NASCAR San Diego Weekend presented by Anduril, June 19-21. The partnership brings together one of Southern California’s premier destination resorts with NASCAR’s high-octane excitement and marquee event celebrating the 250th anniversary of the United States Navy. In addition to the race partnership, Pala Casino will also join 23XI Racing as an Official Partner with Tyler Reddick and the No. 45 team.

As a Founding Partner, Pala Casino Spa Golf Resort will play a central role in the fan experience throughout the weekend, supporting marquee events, hospitality activations, and community-focused initiatives that highlight San Diego’s unique culture and energy. It will also be the Official Spa Golf Resort of the race weekend, with signage throughout Turns 11-12 of the 3.4-mile circuit.

“Pala Casino Spa Golf Resort is an exceptional partner whose commitment to excellence, hospitality, and the military resonates perfectly with what we’re building in San Diego,” said Amy Lupo, President of NASCAR San Diego. “As a Founding Partner, Pala’s support helps elevate the NASCAR San Diego Weekend into a must-attend destination event for fans, teams, and the entire region.”

Pala Casino will also have a presence on the track as NASCAR heads to California through a partnership with 23XI Racing. The partnership will feature Pala Casino’s branding and color scheme on Reddick’s No. 45 Toyota Camry XSE for the Cup Series race in San Diego and the following weekend’s race at Sonoma, highlighting Pala Casino’s California roots. To build excitement ahead of the street race, 23XI plans to host events in San Diego, starting with a Daytona 500 watch party on Feb. 15 at Nicky Rottens, located near Naval Base Coronado, where the street race will take place. Pala Casino will help support the watch party and other community events to be planned in the lead-up to the race. Fans can also watch the Daytona 500 at Luis Rey’s Sports Bar at Pala Casino with a special race day menu. Visit Palacasino.com for more information.

“I always look forward to the challenges presented at a road or street course, so I can’t wait for the San Diego race,” said Tyler Reddick, driver of the No. 45 Toyota Camry XSE. “I’m proud to be partnering with Pala Casino for what should be two exciting races in San Diego and Sonoma, and I appreciate their support for 23XI and me, and NASCAR as a whole.”

Located just north of San Diego, Pala Casino Spa Golf Resort is renowned for its luxury accommodations, award-winning dining, championship golf and world-class entertainment. The partnership underscores Pala’s continued investment in NASCAR, which has included entitlement sponsorship of the final NASCAR Cup Series race at the 2-mile oval in Fontana, the Pala Casino 400, and several driver and team sponsorships through the years. “The Fontana race was a great event, and it worked out well for all involved. But this event will have an even greater impact and reach. We’ll recognize the rich legacy of the United States Navy and the men and women who put their lives on the line every day to protect our nation. It is truly an honor to be part of such a historic weekend said Chairman Robert Smith of the Pala Band of Mission Indians”

“NASCAR’s passion, innovation, and loyal fan base align seamlessly with our brand,” said Fred Buro, CEO of Pala Casino Spa Golf Resort. “There is an obvious halo effect that we all enjoy: NASCAR, the Navy, 23XI, and Pala Casino. The sponsorship also includes Pala-branding and paint scheme on the No. 45 car driven by Tyler Reddick.”

NASCAR San Diego Weekend presented by Anduril begins with Navy Community Day on Friday, June 19, 2026, with plans to honor the military forthcoming. Friday access will be open exclusively to members of the U.S. Navy at Naval Base Coronado and a limited number of Coronado residents and culminate with the NASCAR CRAFTSMAN Truck Series race.

Ticket holders from the general public will be welcome aboard June 20-21, 2026. The NASCAR O’Reilly Auto Parts Series will take center stage on Saturday, June 20, and the stars of the NASCAR Cup Series will compete in the Anduril 250 Race the Base on Sunday, June 21.

Additional Founding Partner announcements will be coming soon.

About Pala Casino Spa Resort

As SoCal’s Entertainment Capital, Pala Casino Spa Golf Resort includes a Las Vegas-style casino including an expansive gaming floor with over 2,000 slot and video machines, 78 table games, 9 restaurants, two lounges, 2,000-seat Pala Events Center, outdoor Starlight Theater and luxury hotel; five swimming pools with two hot tubs and 14 luxury cabanas. Pala Casino’s wide variety of HD premium sporting events enhance an exciting collection of live bands daily at both indoor and outdoor venues. Pala Casino Spa & Resort is an AAA Four-Diamond Award winner for 15 consecutive years. Pala Casino is conveniently located off I-5 and Highway 76 and is easily accessible from all counties in Southern California. For more information, visit www.palacasino.com, www.facebook.com/palacasino, or www.x.com/palacasino.

About NASCAR

The National Association for Stock Car Auto Racing (NASCAR) is the sanctioning body for the No. 1 form of motorsports in the United States and owner of 15 of the nation’s major motorsports entertainment facilities. NASCAR sanctions races in three national series (NASCAR Cup Series™, NASCAR O’Reilly Auto Parts Series™, and NASCAR CRAFTSMAN Truck Series™), four international series (NASCAR Brasil Series, NASCAR Canada Series, NASCAR Euro Series, NASCAR Mexico Series), four regional series (ARCA Menards Series, ARCA Menards Series East & West and the NASCAR Whelen Modified Tour) and a local grassroots series (NASCAR Advance Auto Parts Weekly Series). The International Motor Sports Association™ (IMSA®) governs the IMSA WeatherTech SportsCar Championship™, the premier U.S. sports car series. NASCAR also owns Motor Racing Network, Racing Electronics, and ONE DAYTONA. Based in Daytona Beach, Florida, with offices in five cities across North America, NASCAR sanctions more than 1,200 races annually in 11 countries and more than 30 U.S. states.

For more information visit www.NASCAR.com and www.IMSA.com, and follow NASCAR on Instagram, YouTube, TikTok, X and Facebook.

About 23XI Racing

23XI Racing – pronounced twenty-three eleven – was founded by NBA legend Michael Jordan and three-time Daytona 500 winner Denny Hamlin in 2020. With rising NASCAR star Bubba Wallace selected to drive the No. 23 Toyota Camry, the team made its NASCAR Cup Series debut in the 2021 Daytona 500 at Daytona International Speedway. Wallace made history on October 4, 2021, when he captured his first career Cup Series win, becoming just the second African American to win in the Cup Series, and earning 23XI its first-ever victory. 23XI expanded to a two-car organization in 2022 with Cup Series Champion and Hall of Famer Kurt Busch driving the No. 45 Toyota Camry. With a win at Kansas Speedway in May of 2022, Busch earned 23XI the team’s first-ever playoff berth. Tyler Reddick joined the team in 2023 to drive the No. 45 car. In 2024, Reddick won the Regular Season Championship and raced to a spot in the Championship 4, a first for both the team and Reddick. 23XI currently features the lineup of Bubba Wallace in the No. 23 Toyota Camry XSE, Tyler Reddick in the No. 45 Toyota Camry XSE and Riley Herbst in the No. 35 Toyota Camry XSE. Corey Heim currently serves as the team’s development driver and races occasionally in the No. 67 Toyota Camry XSE. The team operates out of Airspeed, a state-of-the-art facility in Huntersville, N.C.

About Naval Base Coronado

Naval Base Coronado is home to 17 squadrons, three aircraft carriers, four SEAL Teams, Navy Expeditionary Combat Command squadrons, and other air, surface and subsurface commands. Notable commands include Commander Naval Air Forces, Naval Surface Force Pacific, Commander Naval Special Warfare, and the Fleet Readiness Center Southwest. For more information about Naval Base Coronado and its tenant commands, visit cnrsw.cnic.navy.mil/Installations/NAVBASE-Coronado and follow Naval Base Coronado on Facebook.

About Sports San Diego

Recognizing that San Diego is a premier tourist destination, the mission of Sports San Diego, a non-profit 501c3 organization, is to generate tourism, visibility, and economic impact for the San Diego region by producing the Rady Children's Invitational, Holiday Bowl, California State Games, and recruiting outstanding sports events and experiences to San Diego. Since 1978, the association has generated more than \$1 billion in economic benefit for the San Diego region.

Contacts:

Matt Humphrey
NASCAR Communications
386-453-8693
mhumphrey@nascar.com

Kevin Dixon
Naval Base Coronado
619-545-8136
kevin.b.dixon.civ@us.navy.mil

Rick Schloss
Sports San Diego
619-708-6007
rschloss@sportssandiego.org

Brian Roe
Pala Casino Spa Golf Resort
951-541-1236
broe@palacasino.com

Davis Shaefer
23XI Racing
202.421.5505
davis.shaefer@23xiracing.com